

EASY MUDRA

Privacy Policy

As a payments and financial services business, ensuring your personal information is kept safe, secure and confidential is critical to us. We take all reasonable measures to make sure that your personal information is properly protected, including when we need to work with third parties.

We believe in fair and ethical practices when processing your personal information. We keep your personal information only for as long as we need it and strive to delete it afterwards per local law.

We collect only the personal information that we need from you to provide our products and services. We embrace privacy by design and by default into the data lifecycle.

You should understand what personal information is collected, for what purposes and understand how we apply our privacy principles. Easy Mudra wants you to be in control of and make your own choices about your personal information.

All of the information that Company collects from the Consumer, such as registration details, beneficiary account details and debit/credit card information etc., is subject to the provisions of our Terms of Use.

Waiver

The failure to exercise or delay in exercising a right or remedy provided by this Terms of Use or by law does not constitute a waiver of the right or remedy or the waiver of other rights or remedies. No single or partial exercise of a right or remedy provided by this Terms of Use or by law prevents further exercise of the right or remedy or the exercise of another right or remedy. Any waiver must be in writing and signed by the party sought to be bound.

Assignment

This Terms of Use or any right or interest herein, shall not be assignable by the Consumer. Company shall be free to assign its rights, interest and obligations under this Terms of Use to any Person including but not limited to Related Entities.

Governing Law and Dispute Resolution

This Agreement will be governed by and construed in accordance with the laws of the Republic of India. The courts in Mumbai shall have exclusive jurisdiction over any dispute arising from use of Company Service, Platform and/or Website.

Term and Survival

- This Terms of Use is effective until: (a) terminated by Company and Company reserves the right to terminate this Terms of Use; and/or (ii) upon Consumer ceasing to hold Membership Account.
- The provisions of this Terms of Use which by their nature are intended to survive the termination or expiration of this Terms of Use.